



# Usha Mittal Institute of Technology and WISE SNDTWU Incubation Centre, S.N.D.T. Women's University



On the occasion of Amrut Mahotsav we are organizing  
Ideathon Competition on **“Innovative Ideas for start-up”** 2022

## Idea Categories:

1. AI & ML,
2. IoT, Robotics & Drone Technology
3. Fashion & Jewelry Design
4. Media & Communication
5. AgroTech
6. Pharmacy
7. Food Technology
8. FinTech
9. Entertainment & toy's industry
10. Health & hygiene

Who can Participate:

Anyone who believes in innovative ideas  
and interested in start-up.

## Instructions for Participants

- The brief about your innovative idea need to be submitted online on a link given below.
- Maximum four members in a group are permitted.
- The final submission date of ideas is 12<sup>th</sup> September 2022.
- The top 10 ideas short listed from each category in level-I will be considered for presentation in level-II using hybrid mode during 6<sup>th</sup> -7<sup>th</sup> October 2022.
- Best 3 ideas short listed from each category in level-II shall be offered the ecosystem support from **WISE SNDTWU Incubation Centre** as Pre-incubation Start-up.
- The final result will be declared till 10<sup>th</sup> October 2022.

Website: [umit.ac.in](http://umit.ac.in) or <http://wisesndtwu.org/>

Email-address: [ideathonwise@gmail.com](mailto:ideathonwise@gmail.com)

Registration and Submission Link: <https://forms.gle/GvF8zmumVP5FmrB1A>

**Our Funding Partner:**  
**Maharashtra State Innovation  
Society (MSInS)**

## PATRON

Prof. Ujwala  
Chakradeo

## CONVENER

Dr. Ashish Panat  
Dr. Shikha Nema

## COORDINATORS

Dr. Anita Morey  
Dr. Laxmi Goritiyal