



**Ecosystem Partner** 

भुकु महाराष्ट्र शासन

Maharashtra State Innovation Society

# **WISE SNDTWU Incubation Centre**

SNDT Women's University is committed to the cause of women's empowerment through access to education, particularly higher education, through relevant courses in the formal and non-formal streams. The university is committed to meet the changing socio-economic needs, with human values, purposeful social responsibility and to achieve excellence with "Quality in every Activity" through vocational or skill development courses for women. The motto of the university is "An enlightened woman is a source of infinite strength".

WOMEN INNOVATION STARTUP ENTREPRENEURSHIP (WISE) SNDTWU Incubation Centre is a section 8 company, registered on 24th March 2021 with an endeavour of encouraging women's entrepreneurs to take Startups initiative and reap the benefits of campus Incubator centre w.r.t funding, infrastructure, mentoring and other related facilities. Women innovators and entrepreneurs across the country are encouraged to be a part of WISE.

### VISION

To cherish synergy amongst academia, corporate, and civilians that invigorates entrepreneurial spirit and inculcate innovative and ingenious bent of mind among young brains to be job creators, self-reliant, and nation builders.

## MISSION

Establish state-of-art centre of excellence and supporting ecosystem to instigate and identify inventive ideas and nurture them to proclaim forum and engagement through-startups.

technologies

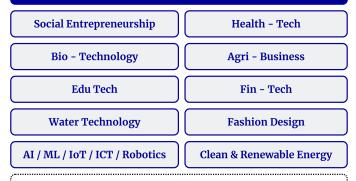
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#### **INCUBATION MODEL**

#### THRUST AREAS



**\*OTHER RELATED THRUST AREAS ARE ALSO WELCOME** 

### **OBJECTIVES**

✓ To support technology entrepreneurship

rationalizing the resources of SNDTWU.

knowledge based ventures through their

start-up phase with active support of

strong network of effective mentors.

through Special Purpose Vehicle (SPVs)

 To assist in commercialization of innovative ideas of students/ civilians

✓ To promote and nurture technology and

researchers.

in

emerging

### **BENEFITS**

- To create, research and entrepreneurial
   Business and Technical
   opportunities for students, faculty and
   Assistance

  - Affordable/Flexible Lease Space
  - A Network of Relationships with other Business Owners
  - Ability to Adjust Business Model to Market Conditions
  - Financial Assistance and Advice
  - Preservation of Working Capital

## HIGHLIGHTS

- WISE SNDTWU Incubation Centre is funded by Maharashtra State Innovation Society-(MSInS).
- MSInS is a nodal government agency to boost innovation-driven entrepreneurial ecosystem in the state of Maharashtra.
- ✓ It is established under skills, Employment, Entrepreneurship and Innovation Department, Government of Maharashtra, the society aims to foster innovative approaches and create conducive environment for innovative businesses to operate in Maharashtra.

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